SYLLABUS FOR WRITTEN TEST

Department of Management Studies, NIT Trichy.

Syllabus for Entry level Faculty Recruitment Test:


Indian Ethos, Human values, Professional ethics and Business ethics - Ethical decision making - Ethical issues in Digital business environment - Value creation to stakeholders - Corporate Strategy - Elements of Strategy - Strategic Analysis - Strategy Formulation and Implementation - Business Level Strategies - Strategic Evaluation and Control - Competency Mapping and Balanced Scoreboard.